

Yardstick Pools and Leisure Centres – the benchmark

Collecting information about facilities is crucial to effective management. **Yardstick Pools and Leisure Centres** is a business improvement initiative developed by the pools/facility industry for the pools/facility industry. It collects and compares information on the provision of services, cost of provision, revenue, usage, staff resources, programs and marketing, asset management, planning and policy information.

It is a reflection of the growing maturity and complexity of the facility and aquatic industry that managers and Councils utilise a wide variety of management information for the effective running of facilities. Obtaining relevant and useful data is essential and **Yardstick Pools and Leisure Centres** has been designed to provide the range of information you require.

Use **Yardstick Pools and Leisure Centre** data for:

- Operational and financial reviews
- Pool development & design planning
- Performance measurement
- Direct pool/facility to pool/facility comparison
- Staff resource & pay reviews
- Industry analysis

Yardstick Pools and Leisure Centres questions are designed by pool/facility managers and the project is operated by the industry. All responses are audited on site by independent auditors, ensuring robust and reliable data is provided.

Yardstick Pools and Leisure Centres is a valuable tool which allows benchmarking, over time, with other facilities to obtain an indication of performance.

Information is gathered using a survey from each facility and this is collated into an annual report. All information is openly reported allowing direct comparison with pools of a similar type and size.

To join **Yardstick Pools and Leisure Centres**, act **NOW** by completing the membership form, visiting www.yardstickglobal.org or for more information contact Aquatics & Recreation Victoria on (03) 8843 2000 or info@aquarecvic.org.au.