

## Yardstick Pools and Leisure Centres – the benchmark

Collecting information about facilities is crucial to effective management. **Yardstick Pools and Leisure Centres** is a business improvement initiative developed by the pools/facility industry for the pools/facility industry. It collects and compares information on the provision of services, cost of provision, revenue, usage, staff resources, programs and marketing, asset management, planning and policy information.

It is a reflection of the growing maturity and complexity of the facility and aquatic industry that managers and Councils utilise a wide variety of management information for the effective running of facilities. Obtaining relevant and useful data is essential and **Yardstick Pools and Leisure Centres** has been designed to provide the range of information you require.

Use **Yardstick Pools and Leisure Centre** data for:

- Operational and financial reviews
- Pool development & design planning
- Performance measurement
- Direct pool/facility to pool/facility comparison
- Staff resource & pay reviews
- Industry analysis

**Yardstick Pools and Leisure Centres** questions are designed by pool/facility managers and the project is operated by the industry. All responses are audited on site by independent auditors, ensuring robust and reliable data is provided.

**Yardstick Pools and Leisure Centres** is a valuable tool which allows benchmarking, over time, with other facilities to obtain an indication of performance.

Information is gathered using a survey from each facility and this is collated into an annual report. All information is openly reported allowing direct comparison with pools of a similar type and size.

To join **Yardstick Pools and Leisure Centres**, act **NOW** by completing the membership form, visiting [www.yardstickglobal.org](http://www.yardstickglobal.org) or for more information contact NZRA on (04) 801 5598 or [www.nzrecreation.org.nz](http://www.nzrecreation.org.nz).