



Yardstick Projects Ownership and Governance

Current Ownership and Operation

New Zealand Recreation Association (NZRA) is the owner of the Yardstick project.

NZRA is the industry body for parks and recreation professionals in New Zealand.

NZRA MISSION

*To lead a strong vibrant and cohesive recreation sector
Connecting people involved with parks, aquatics, facilities and community environments*

NZRA AIMS

*Education and Standards - Enhancing community participation through continuous improvement
Promotion and Advocacy - Promoting and protecting people's recreation
Operational Excellence - Recognised as the leading recreation organisation*

NZRA has established a separate Yardstick Governance Board to administer and develop the Yardstick suite of projects.

Since 2006 NZRA has developed a number of partnerships to enable international members to participate in the projects including:

- Ifpra (International Federation of Park and Recreation Administration)
- ARV (Aquatics and Recreation Victoria) Australia
- IPWEA (Institute of Public Works Engineering Australia)
- IERM (Institute of Environment and Recreation Management) South Africa

Project Management

NZRA as owners of the project have developed a partnership agreement with the Parks and Community Facilities Consulting Company, Prophet Infrastructure Asset Management Ltd (Prophet IAM Ltd). This partnership agreement provides for project managers, with strong local government and public sector parks and recreation experience to lead the project and manage the day to day operation on behalf of the membership and NZRA.

Project Costs

The projects are designed to cover their own costs and make a small return to the organisations that have a formal partnership. For example Ifpra receive £175 membership of Ifpra plus 15% of the Yardstick membership fee per annum. Ifpra as part of its role promotes the projects, undertakes invoicing of its members and looks to grow the membership by sharing the benefits of membership. The remaining income is returned to NZRA who provide the overall project governance and development and in turn are responsible for payment of the project managers, Prophet IAM Ltd.

